

# CONTEXT

DECEMBER 3 - 8 | 2013  
VIP PREVIEW | DECEMBER 3

FOR IMMEDIATE RELEASE

## CONTEXT ANNOUNCES EXHIBITORS FOR SECOND EDITION AT ART WEEK

### Art Miami's Sister Fair to Feature 69 International Contemporary Galleries

MIAMI, Fla. (Oct. 3, 2013) – Art Miami is pleased to announce its roster of exhibitors for [CONTEXT](#), taking place at a 45,000-square-foot pavilion in the renowned Wynwood Arts District from Dec. 3 through Dec. 8, 2013. CONTEXT's successful 2012 debut established it as the ultimate platform for international galleries to present cutting-edge works by emerging and mid-career talents. The fair provides insight into the latest trends in contemporary art by contextualizing them with some of the finest examples of groundbreaking 20<sup>th</sup>-century movements at its neighboring sister fair [Art Miami](#).

Immediately recognized as an unparalleled opportunity for galleries on the rise to gain exposure to influential collectors and curators, CONTEXT attracted even more distinguished applicants from around the world for its second outing. A committee of discerning contemporary art dealers have selected 69 exhibitors from 15 countries: Brazil, Canada, the Czech Republic, the Dominican Republic, Germany, Italy, Japan, Mexico, South Korea, Spain, Switzerland, Taiwan, the Netherlands, the United Kingdom and the United States. This eclectic mix from 35 cities will converge to once again make CONTEXT the premier destination for procuring contemporary art and encountering important players in the global art market. Linked by a courtyard installed with curated projects, CONTEXT and Art Miami create a diverse art community with nearly 200 roomy booths on 250,000 square feet of Midtown Miami at the center of the city's cultural expansion. Last year this accessible pairing broke records by attracting more than 60,000 visitors and generating sales of more than \$50 million.

"The overwhelmingly positive response to the premiere of CONTEXT last year affirmed the art world's appetite for a fresh approach to presenting cutting-edge artwork," said Nick Korniloff, Director and Partner of Art Miami LLC. "We saw many new faces enjoying its unique flavor while our loyal patrons appreciated seeing even more of the high-quality artwork they have come to expect from our fairs. We look forward to connecting them with the prestigious and adventurous galleries whose addition in 2013 will take CONTEXT to the next level."

To stimulate meaningful dialogue among artists, galleries and collectors, CONTEXT will offer special programming that enlightens fairgoers about innovative techniques and market developments. Highlights include the sixth edition of Art Miami's popular [Art Video | New Media Lounge](#), curated by [LaRete Art Projects](#), which will spotlight a leading institution specializing in digital and moving images inside the CONTEXT pavilion. In the new exhibition ZOOM IN, five galleries will screen the videos of artists selected by Julia Draganovic, Elena Forin and Claudia Löffelholz of LaRete. The new format comprises a series of viewing booths along the covered pathway across the courtyard that connects the CONTEXT and Art Miami pavilions with a lounge, bar and more solo projects. An independent jury of video art experts will judge the videos onsite and honor one artist with the inaugural ZOOM IN Award on Saturday, Dec. 7.

Additionally, CONTEXT will once again explore Berlin's influential art scene with [ART FROM BERLIN](#), a showcase of six of the city's best contemporary galleries selected by a panel of accomplished curators and art critics. This microcosm of the global art capital's dynamic gallery community will include a cross-section of established and emerging exhibitors: Galerie Berlin, GALERIE KORNFELD, Kuhn & Partner,

SCHMALFUSS BERLIN contemporary fine arts, Swedish Photography and TAMMEN & Partner. The [Galleries Association of Berlin \(lvbg\)](#) – which presents ART FROM BERLIN with official support from the municipality of Berlin and the European Union (EU) – will welcome fairgoers at its BERLIN LOUNGE.

CONTEXT and Art Miami will kick off Art Week with a VIP Preview on Tuesday, Dec. 3. Attended by 11,000 art connoisseurs last year, the opening celebration will benefit the Pérez Art Museum Miami (PAMM), concurrently debuting its grand new Herzog & de Meuron-designed building on the downtown waterfront. This exclusive evening will serve as the first opportunity for collectors to acquire the most coveted works of art available from the 20<sup>th</sup> and 21<sup>st</sup> centuries before the fairs open to the general public.

London-based [Christie's International Real Estate](#) has once again been named the Official Luxury Real Estate Partner for CONTEXT and Art Miami. The [JW Marriott Marquis Miami](#) and Hotel Beaux Arts Miami have also partnered with CONTEXT and Art Miami to offer special rates for the fairs' VIP attendees during Art Week. Curators, collectors, artists, connoisseurs and members of the press will have unlimited access to daily shuttle buses that will connect Art Miami and CONTEXT with the newly acquired [Aqua Art Miami](#) at the Aqua Hotel on South Beach, as well as Art Basel Miami Beach and the [JW Marriott Marquis Miami](#).

The following galleries have been confirmed for participation at CONTEXT in 2013:

**532 Gallery Thomas Jaeckel | New York; Accola Griefen Gallery | New York; Alicia David Contemporary Art | London; Alida Anderson Art Projects | Potomac; Amstel Gallery | Amsterdam; Andrea Schwartz Gallery | San Francisco; Anna Kustera Gallery | New York; Arch Gallery | Miami; Art Lexing | Miami; ASYMMETRIK | New York; Athena Contemporânea | Rio de Janeiro; Aureus Contemporary | Providence; Baang + Burne Contemporary | New York; blunt | Toronto; camara oscura galeria de arte | Madrid; Casa de Costa | New York; Cheryl Hazan Contemporary Art | New York; CONNERSMITH. | Washington, D.C.; Cube Gallery | London; Da Xiang Art Space | Taichung; Denise Bibro Fine Art | New York; Eduardo Secci Contemporary | Florence; Eli Klein Gallery | New York; Fabien Castanier Gallery | Studio City; FitzRoy Knox Gallery | New York; Galeria Enrique Guerrero | Mexico City; Galeria Sicart | Barcelona; Galleria Ca' D'Oro | Rome; Galerie Berlin | Berlin; GALERIE KORNFELD | Berlin; Galerie Obrist | Essen; Galerie Richard | New York; Galleri Urbane Marfa + Dallas | Dallas; Gallery Henschel | New York; Heitsch Gallery | Munich; JanKossen Contemporary | Basel; JJ Joong Jung Gallery | Seoul; Julian Navarro Projects | Long Island City; Kathryn Markel Fine Arts | New York; Kavachnina Contemporary | Miami; Kim Foster Gallery | New York; Kuhn & Partner | Berlin; Library Street Collective | Detroit; LICHT FELD | Basel; Lyle O. Reitzel Arte Contemporaneo | Santo Domingo; Lyons Wier Gallery | New York; Magnan Metz Gallery | New York; Mark Wolfe Contemporary Art | San Francisco; metroquadro | Rivoli; N2 Galería | Barcelona; Officine dell'Immagine | Milan; P.S.H. project | Miami; Packer Schopf Gallery | Chicago; Patricia Conde Galería | Mexico City; Pentimenti Gallery | Philadelphia; Porter Contemporary | New York; SCHMALFUSS BERLIN contemporary fine arts | Berlin; Seager Gray Gallery | Mill Valley; Shulamit Gallery | Venice; Sous Les Etoiles Gallery | New York; Stephan Stoyanov Gallery | New York; Susan Eley Fine Art | New York; Swedish Photography | Berlin; TAMMEN & Partner | Berlin; The McLoughlin Gallery | San Francisco; The Proposition | New York; VIMM GALLERY | Prague; White Room Art System | Naples; Whitestone Gallery | Tokyo**

For more information, visit [www.contextartmiami.com](http://www.contextartmiami.com).

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## About Art Miami LLC

Art Miami LLC is a partnership consisting of art and media industry veterans Nick Korniloff, Mike Tansey and Brian Tyler. The company annually presents a trio of fairs during Art Week: the 24-year-old flagship [Art Miami](#) – Miami's Premier International Contemporary and Modern Art Fair; [CONTEXT](#) – Miami's International Emerging and Cutting-Edge Art Fair, launched in 2012; and the recently acquired [Aqua Art Miami](#) – among the top fairs for emerging art since 2005. The Art Miami family also encompasses three international fairs of contemporary and modern art at other times of each year: [Art Wynwood](#), over Presidents Day weekend in February, with an additional focus on the growing street art movement; the prestigious [Art Southampton](#) in July at the height of the cultural season in this legendary New York retreat for artists and collectors; and the innovative [Art Silicon Valley/Art San Francisco](#) that debuts in October 2014.



## Sponsors & Partners

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## About Christie's International Real Estate

Christie's, originally founded in 1766 by James Christie, pursued an innovative real estate venture in 1995 by acquiring Great Estates, a luxury real estate network founded in 1987. Christie's International Real Estate is an invitation-only affiliate network composed of the world's most proven and qualified real estate specialists. The company has central hubs in London, Hong Kong and New York; field offices in Beverly Hills, Chicago and Palm Beach; and approximately 125 affiliates in Europe; North, Central and South America; and the Caribbean, as well as Asia, Africa and Oceania. For more information, visit [www.christiesrealestate.com](http://www.christiesrealestate.com).

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